Ellie Meiklejohn

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WORK EXPERIENCE

Graphic Designer & Administrator at Green Light Realty

JANUARY, 2021 – PRESENT

Directly worked with multiple agents to create broad and specialized assets for real estate and promotional marketing. Streamlined social media, marketing materials, and brand identity. Physically crafted direct to consumer marketing materials in-house.

Worked to create a more user friendly backend for agents to submit paperwork and obtain GLR branded collateral.

Organized multiple real estate transactions for official record. Created an onboarding system for new agents, encompassing backend data input and front end marketing.

Graphic Designer & Social Media Coordinator at IRL Games

JULY, 2021 – MAY, 2022

Reinvigorated social media channels, website, and online market places. Created digital and physical collateral for sales, events, and products. Worked to standardize items, information, and imagery.

Administrator at Maricel's Kitchen

JULY, 2021 – MAY, 2022

Worked to actively organize communication systems, payments, and websites. Created new systems to track employee work, along with balancing books monthly to insure coordination.

Student Graphic Designer for the College of New Jersey

JUNE, 2019 – MAY, 2020

Worked collaboratively on designs for TCNJ's communications, marketing, and magazine department. Contributed to layouts, illustrations, and image management for the school. Coordinated content for social and magazine articles with internal and external vendors.

EDUCATIONAL HIGHLIGHTS

The College of New Jersey (TCNJ), Ewing, NJ

GRADUATED MAY 2020

Bachelor of Fine Arts in Visual Arts, Graphic Design, Minor in Art History

Graduated magna cum laude. Recipient of the Henry Aherns Scholarship Award, to study abroad in Italy for Art History. Treasurer of Kappa Pi, National Art Fraternity for one year.

PROFESSIONAL SKILLSETS

Indesign	Photoshop	Premiere Pro	Microsoft Suite
Illustrator	Acrobat	Affinity Suite	Meta Ad Center